

Portfolios are now available!

We are so excited to get our first Pro Feature into your hands. Many of you have already created Portfolios, and we've seen several of them that have validated all the hard work we've put in over the past few months.

What are Portfolios?

Today marks the beginning of a long-term vision for Foto, where we give people various ways to show off their best work, not just their most recent work. The intention behind Portfolios is to give you a place to put your best work that is sequenced and focused on a particular theme or subject matter.

Under your Profile Page, you'll see two tabs. One tab is for Posts, which is your most recent posts, that can be more casual or single images that you want to showcase. The second tab is for Portfolios, which is where you can place your strongest work or a project you are currently working on.

Portfolios is like a mini-website, where we envision one day people visiting your profile to be inspired by your strongest, most focused body of works, not just what you posted in the last few days.

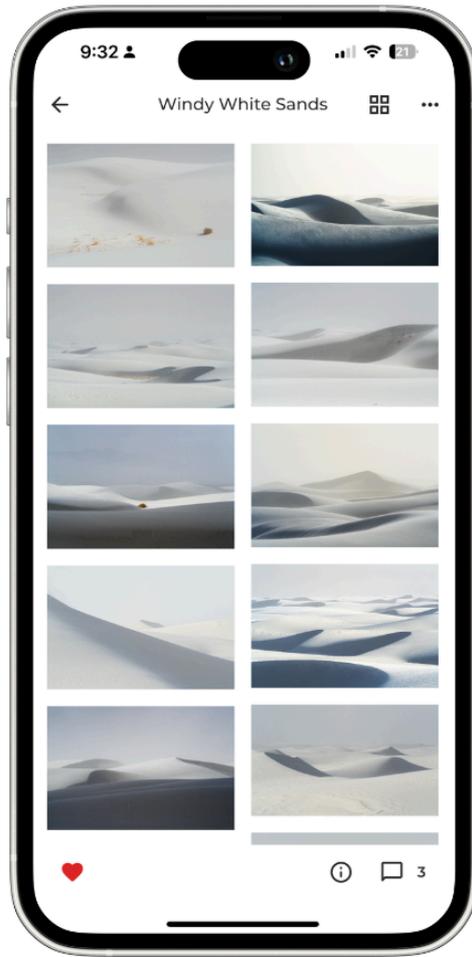
How Portfolios Work

You can upload multiple photos directly to a single Portfolio. You can rearrange the photos within a Portfolio, add tags, add a description, and add a title. We don't crop your images, and we've brought the two-column masonry grid to your Portfolios. You can switch to the single column view in the top right, and you can “like” and “comment” on other people's Portfolios.

You can remove photos and add new photos over time. Portfolios are a bit more permanent than posts. They can evolve and be built over time.



Portfolio by @airmetseye on Foto



Portfolio by @airmetseye on Foto

Upcoming Portfolio Features

We will be adding a way for you to add existing posts from your Foto account to your Portfolios.

We will also be giving you the ability to rearrange all of your Portfolios, so that you can decide which ones should be first, second, third, fourth, etc.

We want to give you a way to add a description to each image within a Portfolio and allow comments on each photo. Right now, all likes and comments are at the Portfolio level.

Supporting Foto

We closed the Ambassador Program in March, and since then, we haven't had a way to grow financially. Because of these, we've had to keep the team small and focused. With the release of Portfolios, you can now support us financially by becoming a Pro or Pro+ Member directly within the app.

Your financial support will help us bring on more staff, which will mean we can build new features faster and fix bugs quickly.

There are four options for each Foto Account holder.

- Free Account holders get one free Portfolio.
- Pro Members can create up to 8 Portfolios.
- Pro+ Members can create unlimited Portfolios.
- Ambassadors are treated like Pro+ Members, so they get unlimited Portfolios.

Pro and Pro+ Members can choose between a monthly subscription or an annual subscription (16% discount).

Our vision is to continue building Pro Features that you'll automatically get access to as we release them.

Future Pro Features

Here is a list of Pro Features we plan on building as our team grows.

- Post Scheduler
- Shop (sell your work)
- Hi-Res Storage
- Print Fulfillment
- Paid Subscriber Area



Portfolio by @airmetseye on Foto

APPLE PUBLIC UPDATE

ANDROID PUBLIC UPDATE

what we are working on **next**

As of August 18th, we are starting to work on fixing the Android Performance issues some of you are having. We aren't going to be working on anything else until this is fixed properly.

After the Android Performance issues are resolved, we'll be working on...

- Notifications 2.0
 - adding the ability to add an existing photo to a Portfolio
 - the ability to rearrange all your Portfolios
 - improved content moderation settings
 - continue design work on the upcoming Collections feature
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